

How to ask your client for a referral

A referral is 100 times more valuable than a phone book ad. If you have a healthy number of referrals for your business, you will never need to advertise again.

Ways to ask for referrals

Present all new clients with 3 business cards. Ask them to write their name on the back and give them to friends. For every 1 you get back with their name on it you will add it to a draw barrels and do a give away every 4 months.

Offer every current client a \$10 off coupon for every client they refer your way. Tell them to ask their friends to mention their name when they come. Tell the new client thanks for letting you know who referred them and tell them about your referral program.

Invite all clients and friends on social media to send a referral post out to their friends.

Add your referral program to right underneath your signature line in your email so all your friends and family are reminded of it.

Add a pop-up to your website with your referral policy on it.

Send an email marketing campaign with the referral policy mentioned in it.